

Why and How the Metaverse Will Be Important to You

Abstract

Currently, there are several different “Metaverses” (Web3, Virtual Reality, Enterprise Digital Twins, and more), so it can be difficult to understand exactly what it is or why it is important. As Head of Technology Trend Scouting for Nokia, Silicon Valley-based Leslie Shannon has been part of the Metaverse world for the past five years, talking to the many different players, and shaping her own company’s response to this opportunity. Join her as she examines the evidence about what the Metaverse is, what it will be, and how it will change the human/computer interface forever.